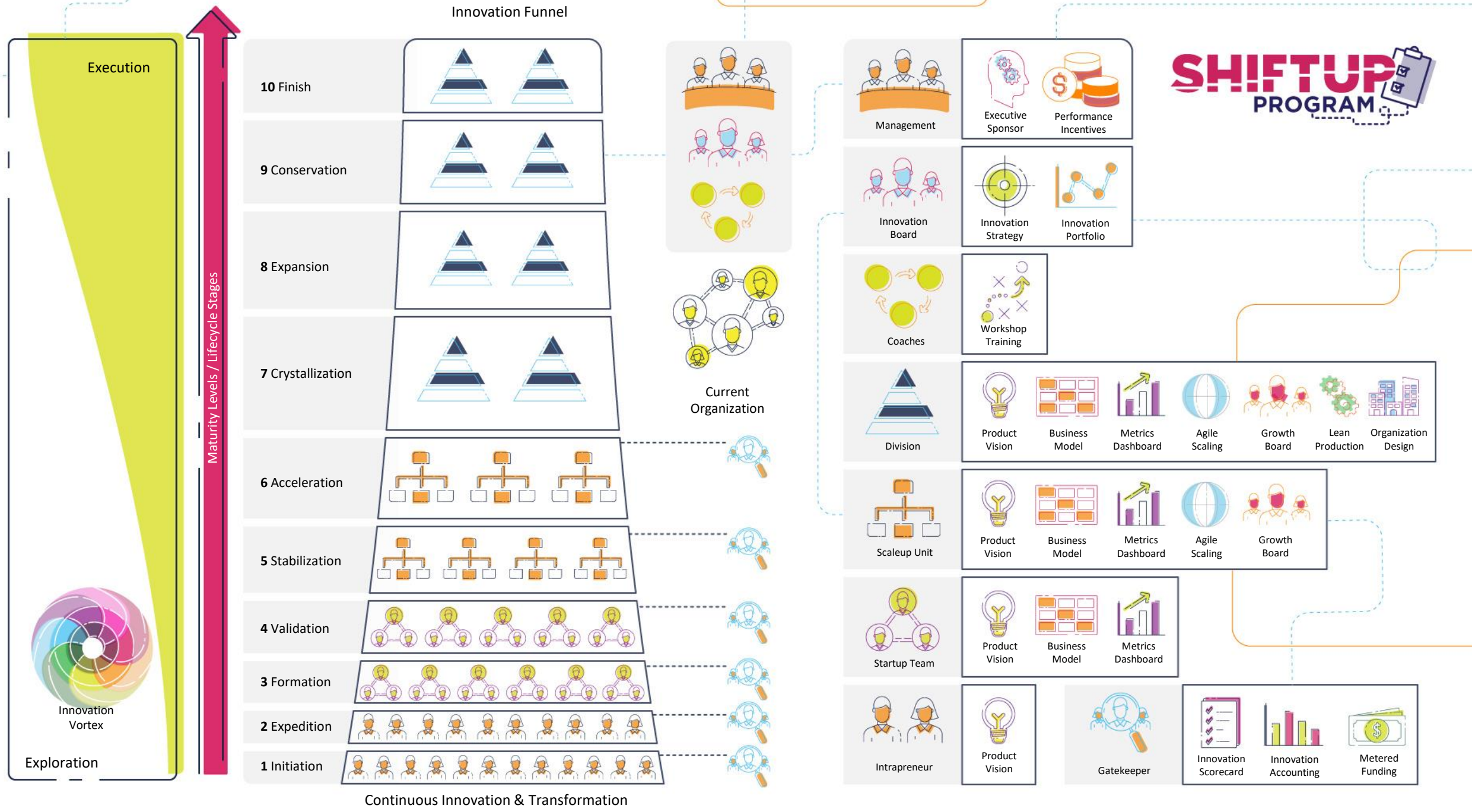
Innovation Funnel
Execution
Exploration
Innovation Vortex
Maturity Levels / Lifecycle Stages
10 Finish
9 Conservation
8 Expansion
7 Crystallization
6 Acceleration
5 Stabilization
4 Validation
3 Formation
2 Expedition
1 Initiation
Current Organization
Continuous Innovation & Transformation
Management
Executive Sponsor
Performance Incentives
Innovation Board
Innovation Strategy
Innovation Portfolio
Coaches
Workshop Training
Division
Product Vision
Business Model
Metrics Dashboard
Agile Scaling
Growth Board
Lean Production
Organization Design
Scaleup Unit
Product Vision
Business Model
Metrics Dashboard
Agile Scaling
Growth Board
Startup Team
Product Vision
Business Model
Metrics Dashboard
Intrapreneur
Product Vision
Gatekeeper
Innovation Scorecard
Innovation Accounting
Metered Funding
SHIFTUP PROGRAM